

the Real Estate

JUNE 23 1939

Roy Wenzlick Editor

FORECLOSURES ARENTS

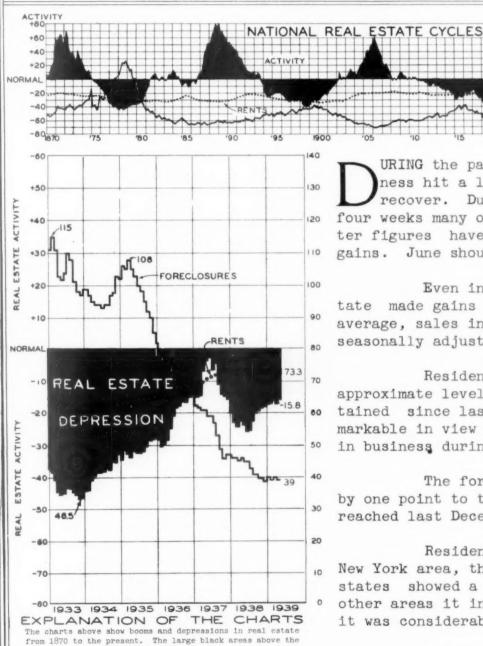
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A concise easily digested periodic analysis based upon scientific research in real estate fundamentals and trends. Constantly measuring and reporting the basic economic factors responsible for changes in trends and values.....Current Studies.....Surveys....Forecasts

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VOLUME VIII



from 1870 to the present. The large black areas above the line represent the real estate booms and the black areas below the line represent the real estate depressions

The level of residential rents, indicated by the dotted red line, is charted, not as a percentage above or below a normal line, but as an index (1926=100) from the bottom of the chart and is read on the right hand scale, as is the index of the number of foreclosures per month per 100,000 families, shown by the solid red line. The lower chart is the last six years of the upper chart enlarged to show monthly fluctuations.

URING the past month general business hit a low and then started to recover. During the past three or four weeks many of the standard barometer figures have been showing marked gains. June should be better than May.

Even in May, however, real estate made gains over April. average, sales increased slightly on a seasonally adjusted basis.

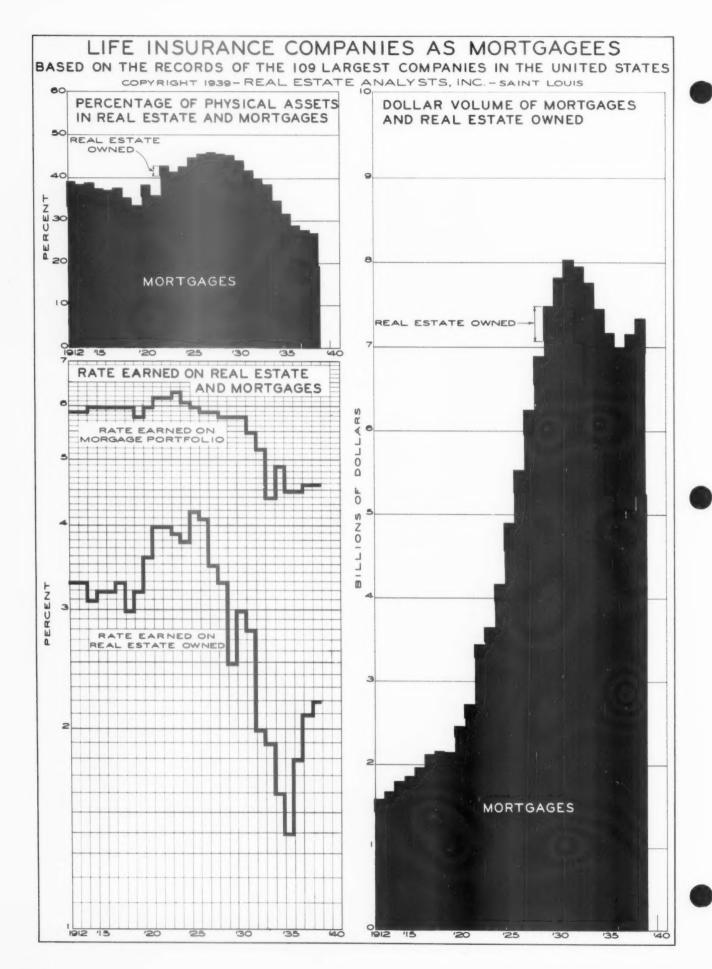
Residential rents held the approximate level which they have maintained since last November -- truly remarkable in view of the sharp recession in business during this period.

The foreclosure rate dropped by one point to the recovery low first reached last December.

Residential building in the New York area, the Mountain and Western states showed a slight drop. other areas it increased. In all areas it was considerably ahead of a year ago.

Building costs have remained fairly constant. We expect a drift lower during the monopoly investigation.

Office and hotel building bonds advanced during the month.



LIFE INSURANCE COMPANIES AS MORTGAGEES~1938

The table below and the chart on the page opposite show the experience of the 107 largest life insurance companies in the United States as mortgage lenders from 1912 to the present. It will be noticed that in 1938, the dollar volume of real estate mortgages held by life insurance companies increased by more than \$200,000,000 in comparison with 1937, and by approximately \$300,000,000 in comparison with 1936. As a percentage of total assets of the life insurance companies, however, real estate mortgages continued their decline to 19.4% in contrast with a high in 1926 of 43.5%. The rate earned on mortgages remained constant at 4.6%, and the rate earned on real estate owned increased from 2.1% to 2.2%.

	REAL ES	TATE MOR	TGAGES	REAL ESTATE OWNED GROSS ASSETS							
Year	Amount*	% Assets	Rate Earned	Amount*	% Assets	Rate Earned	Amount*				
1912	\$1,428,408	33.2	5.9	\$160,546	5.9	3.3	\$ 4,278,567				
1913	1,554,163	34.2	5.9	136,780	4.4	3.3	4,532,916				
1914	1,645,283	34.2	6.0	153,536	4.5	3.1	4,810,508				
1915	1,716,342	33.6	6.0	154,297	3.8	3.2	5,056,680				
1916	1,823,658	33.6	6.0	154,762	3.5	3.2	5,438,405				
1917	1,951,504	34.2	6.0	168,191	3.5	3.3	5,812,235				
1918	2,000,864	32.2	6.0	167,979	3.1	3.0	6,265,434				
1919	2,009,362	31.0	5.8	153,346	2.7	3.2	6,608,312				
1920	2,332,439	35.5	6.0	153,255	2.7	3.6	6,655,894				
1921	2,573,821	33.5	6.2	162,582	2.4	4.0	7,741,267				
1922	3,297,285	40.6	6.2	167,996	2.2	4.0	8,421,028				
1923	3,482,881	39.1	6.3	182,670	2.2	3.9	9,165,167				
1924	3,993,230	40.6	6.1	204,120	2.1	3.8	10,121,992				
1925	4,582,281	42.6	6.0	223,452	2.1	4.2	11,129,064				
1926	5,283,927	43.5	5.9	253,933	2.1	4.1	12,466,149				
1927	5,962,158	43.0	5.9	298,606	2.2	3.5	13,890,188				
1928	6,555,276	42.6	5.7	351,878	2.3	3.3	15,471,299				
1929	7,091,613	42.0	5.7	400,914	2.4	2.5	16,883,283				
1930	7,364,000	40.8	5.7	461,949	2.6	3.0	18,077,297				
1931	7,441,593	38.0	5.5	598,702	3.1	2.7	19,567,235				
1932	7,165,656	35.4	5.2	846,179	4.2	2.0	20,219,265				
1933	6,610,718	32.2	4.4	1,224,064	5.9	1.9	20,580,888				
1934	5,827,270	27.1	4.9	1,704,119	7.9	1.6	21,479,324				
1935	5,272,707	23.2	4.5	1,911,016	8.4	1.4	22,715,209				
1936	4,960,385	20.4	4.5	2,056,667	8.5	1.8	24,288,552				
1937	5,055,338	19.7	4.6	2,096,042	8.1	2.1	25,708,928				
1938	5,262,537	19.4	4.6	2,089,890	7.7	2.2	27,150,640				
* 000	omitted										

AVERAGE INCOME PER FAMILY BY STATES

HE fifty charts on pages 134 to 137 in this report show the income per family in each of the 48 states and the District of Columbia, and the average for the U.S. for each year from 1929 through 1938.

The charts are based on figures compiled by the Department of Commerce, with the exception of the 1938 estimates for states (shown by the dashed line) which are based on studies of the National Industrial Conference Board. The computations on a family basis are our own. We have adjusted the income figures for Washington, D.C., to compensate for the large number of Washington employees living in Maryland and Virginia. We have not made adjustment to the N.Y.State figures, although we are convinced that they also, are too high, since income was counted in New York City which was earned by commuters from New Jersey and Connecticut.

On each of these charts we have distinguished three types of family income: (1) that received from wages or salaries; (2) that withdrawn from business enterprise; (3) that received from dividends, interest, net rents and royalties. It will be noticed that the relationship varies materially from state to state.

In 1938 income per family dropped by almost \$200 on the average. This drop was greatest in Michigan where it exceeded \$600. South Dakota was the only state to show an increase.

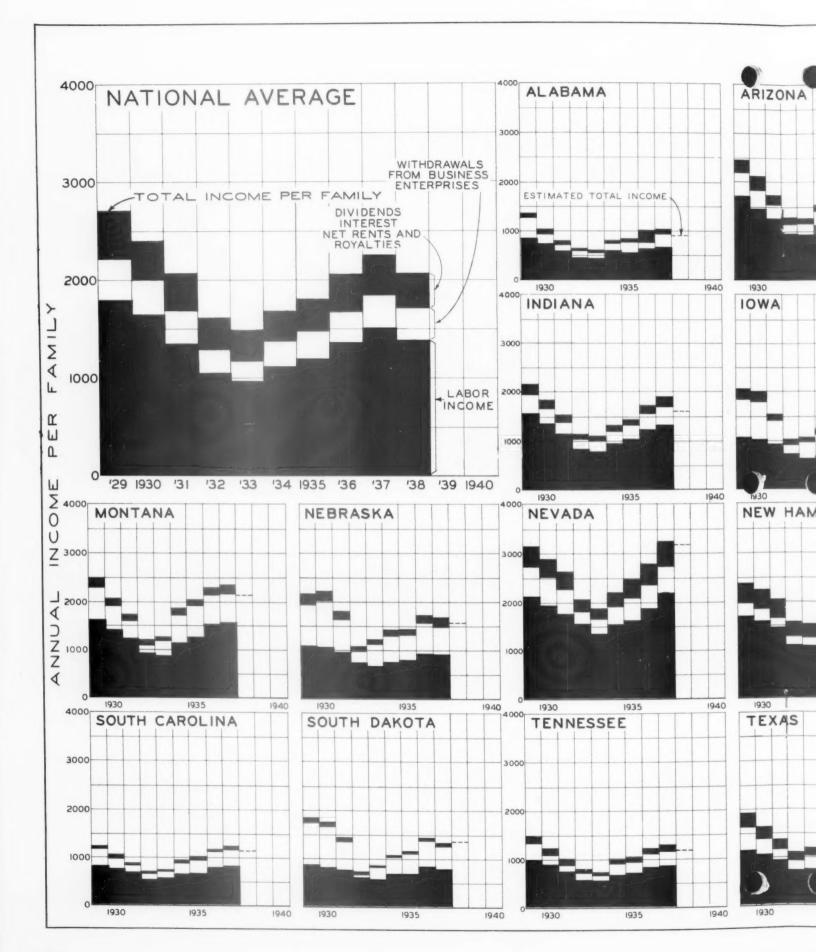
The table on the page opposite attempts to interpret this information in relation to real estate taxes.

Since no figures on income by cities have ever been computed, the average income in each state is assumed to be the income for any city in that state. While we know that this method is not correct, we believe nevertheless, that it makes possible a truer comparison than could be secured by using either national or regional averages for income.

It will be noticed that the ratio of the average real estate tax load per family to the average income per family in most cities has declined since 1933, when it was so grossly excessive that real estate could not carry the burden. In the average of the 94 cities in 1929 the real estate tax load per family was 5.8% of the family income, in 1933 it had risen to 9.1%, but by 1937 it had fallen to 5.3%. Boston has the worst record of any city in the United States; its real estate tax load per family in 1937 was 11% of the income per family.

To some extent rents and values of real estate are dependent on family income. Only as income permits, can housing expenses be incurred. When income is shrinking, there is a strong probability that many families will save by doubling up or seeking cheaper quarters. At times, however, rents and values may move counter to family income. Housing is a necessity, and under adverse business conditions, will, if unavoidable, absorb a larger percentage of income than is generally the case, to the detriment of other items in the family budget.

ESTATE TAX LOAD IN REI	Average Income R. 1 Fer Family a % 1929 1933 1937 1929	\$2800 \$1445 \$2440 5.0 4505 2615 3440 5.3 1420 800 1288 8.6 2940 1890 2768 5.1 1388 610 1030 7.8	3504 2220 2780 8.1 3802 2210 3170 4.6 4505 2615 3440 6.0 3504 2220 2780 5.5 3280 1920 2550 6.2	2800 1445 2440 5.2 1490 769 1300 6.8 3480 1685 2546 6.1 2800 1445 2440 5.1 2800 1445 2440 6.0	2800 1445 2440 5.2 1930 1200 1742 7.4 2800 1445 2440 4.8 2381 1408 2200 5.5 2060 1080 1660 8.0	2370 1390 2214 8.77 2370 1390 2214 8.73 3280 1920 2550 5.3 1930 1742 5.9 3190 1705 2500 4.9	2170 1105 1900 5.3 3504 2220 2780 4.5 3088 1380 2770 5.6 2170 1105 1900 6.9 1930 1200 1742 7.5	2170 1105 1900 10.5 3086 1380 2770 4.9 3802 2210 3170 5.4 1930 1200 1742 8.2 2170 1105 1900 6.3	2046 1140 1900 7.9 3280 1920 2550 6.4 2043 1070 1670 5.5 2293 1278 1787 5.4 1490 769 1300 11.1	3440 1954 2960 4.4 3440 1954 2960 5.6 1527 779 1270 8.1 5504 2220 - 4.0	2046 1140 1900 11.3 2046 1140 1900 11.3 2051 1140 2340 7.4 2370 1390 2214 7.7 1490 769 1300 6.6
LATION TO	. E. Taxes As 1% of Income 129 1933 1937	.0 5.8 3.4 Newark .3 8.9 6.7 New Benford .6 10.9 6.5 New Haven .1 7.8 5.3 New Orleans .8 13.4 6.6 New York City	.1 13.3 11.0 Norfolk .6 7.7 4.8 Oakland .0 7.4 7.1 Oklahoma City .5 9.2 8.8 Omaha .2 9.4 6.5 Paterson	.2 6.0 3.7 Peorla .8 11.5 7.8 Philadelphia .1 8.0 5.1 Pittsburgh .1 9.0 5.7 Portland, Oregon .0 8.3 4.4 Providence	.2 4.7 3.5 Reading .4 9.2 5.1 Richmond, Virginia .8 7.5 3.4 Rochester .5 7.1 5.3 Saint Louis .0 13.9 9.9 Saint Paul	7 10.3 4.7 Sait Lake City 7 14.1 8.6 San Antonio .3 9.1 6.5 San Diego .9 9.2 4.5 San Francisco .9 9.4 5.0 Seranton	5 9.6 4.7 Seattle 5 5.9 4.1 Somerville 6 10.5 3.3 South Bend 9 9.5 4.1 Spokare 5 10.3 6.1 Springfield, Mass.	5 8.9 6.5 Syracuse .9 9.9 2.6 Tacoma .4 9.3 5.9 Tampa .2 11.6 6.4 Toledo .3 10.9 5.8 Trenton	9 7.4 3.9 Tulsa 4 11.6 9.6 Utica 5 9.2 9.2 Washington, D. C. 4 10.0 7.0 Materbury 11 17.3 10.9 Michita	4 5.7 3.7 Wilmington 6 7.2 4.1 Worceater 1.14.1 7.5 Youkers 0 7.1 6.6** Youngstown 8 7.1 5.3	12.0 6.8 Average of 9.6 8.2 12.7 7.7 * Batimated 11.6 7.3 **Computed 11.5 7.5 **Computed
AVERAGE IN	Average Real Estate Tax Load Per Family 1929 1933 193	\$255.00 \$220.40 \$23 152.00 130.40 13 170.80 176.25 18 137.10 121.25 9 268.50 256.00 24	150.00 140.40 10 155.00 148.00 11 104.75 99.25 6 110.00 111.30 11 220.00 167.00 19	109.15 95.50 8 209.00 191.00 14 279.00 266.00 22 150.50 132.50 13	156.50 149.00 132.00 117.50 269.00 221.00 128.20 112.80 165.00 164.00	136.10 129.50 10 124.80 120.00 8 128.00 137.50 12 136.75 141.10 13 178.80 162.70 14	190.00 130.45 124.50 140.50 142.00 104.90 132.50 85.80	223.00 159.50 206 141.00 100.50 64 204.75 164.20 160.80 108.00 81 250.00 196.00 200	142.25 137.00 118 204.50 167.20 206 157.00 162.50 116 235.00 184.00 176 123.80 87.00 98	147.80 137.50 116 191.60 197.00 198 310.00 322.00 296 178.50 125.15 89	156.75 137.35
INCOME PER	11y Average Income Per Family 1937 1929 1933 1937	\$231.50* \$3280 \$1920 \$255 134.00 3504 2220 2780 184.60 3802 2210 3170 99.40 1750 983 1595 246.00* 4505 2615 3440	111.20* 1820 1101 1647 111.20* 3440 1954 2960 62.00 1830 914 1380 111.00 2180 1218 1700 195.00* 3280 1920 2550	88.90 3480 1685 2546 144.00* 3190 1705 2500 224.00* 3190 1705 2500 131.50 2340 1210 2057 158.70* 3401 2168 2777	111.25* 3190 1705 2501 111.25* 1820 1101 1647 302.00* 4505 2615 3440 114.20 2293 1278 1787 146.00 2370 1390 2214	103.20 2360 1290 2127 81.50* 1930 1200 1742 126.00 3440 1954 2960 133.75* 3440 1954 2960 144.70* 3190 1705 2500	88.20 2645 1366 2225 178.50 3504 2220 2780 83.30 2170 1105 1900 77.00 2645 1366 2225 203.00 3504 2220 2780	206.75 4505 2615 3440 64.80 2645 1366 2225 2046 1140 - 81.30 2800 1445 2440 202.00* 3280 1920 2550	112.10* 1830 914 1380 206.00* 4:05 2615 3440 116.50 4040 2760 3845 176.00* 3602 2210 3170 92.80 2043 1070 1670	116.70 4170 2150 3740 198.00 3504 2220 2780 296.00 4505 2615 3440 89.80 2800 1445 2440	120.30 2710 1500 2250
FAMILY	R. E. Taxes As a % of Income 1929 1933 1937	7.8 11.5 9.1 4.3 5.9 4.8 4.5 8.0 5.8 7.8 12.3 6.2 6.0 9.8 7.2	8.2 12.8 6.3 4.5 7.6 3.8 5.7 10.9 4.5 5.0 9.1 6.5 6.7 8.7 7.6	3.1 5.7 3.5 6.6 11.2 5.8 8.7 15.6 9.0 6.4 11.0 6.4 4.7 7.5 5.7	4.9 8.7 6.4 7.2 10.7 6.8 6.0 8.4 8.8 5.6 8.8 6.4 7.0 11.8 6.6	5.8 10.0 4.9 6.5 10.0 4.7 7.0 4.7 5.6 9.5 5.8	7.2 8.6 6.5 6.5 6.5 7.0 6.3 7.5 7.5 7.5 7.5 7.5 7.5 7.5 7.5 7.5 7.5	4.9 6.1 6.0 5.3 7.3 2.9 10.0 14.4 7.1** 5.7 7.5 3.3 7.6 10.2 7.9	7.8 14.8 8.1 4.5 6.4 6.0 3.9 5.9 3.0 6.2 8.3 5.6 6.1 8.1 5.6	3.5 6.4 3.1 5.5 8.9 7.1 6.9 12.3 8.6 6.4 8.7 3.6	5.8 9.1 5.3



AVERAGE INCOME PER FAM ESTAT COPYRIGHT 1939 ~ REAL COLORADO ARKANSAS RIZONA CALIFORNIA 2000 1940 1940 1930 1935 1940 1935 KANSAS KENTUCKY LOUISIANA AWC ESTIMATED TOTAL INCOME 1940 1940 1930 IEW HAMPSHIRE **NEW JERSEY** NEW MEXICO **NEW YORK** 3000 1940 1940 1935 1930 1930 1935 1940 1935 1930 VERMONT VIRGINIA TEXAS UTAH 3000 2000

1935

1930

1935

1940

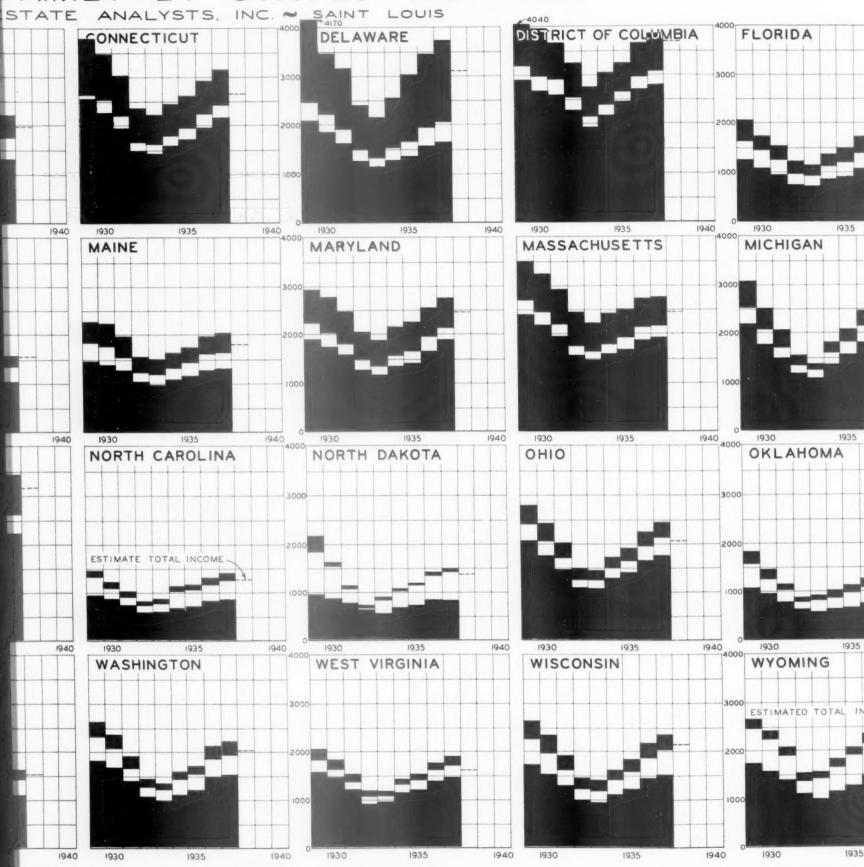
1930

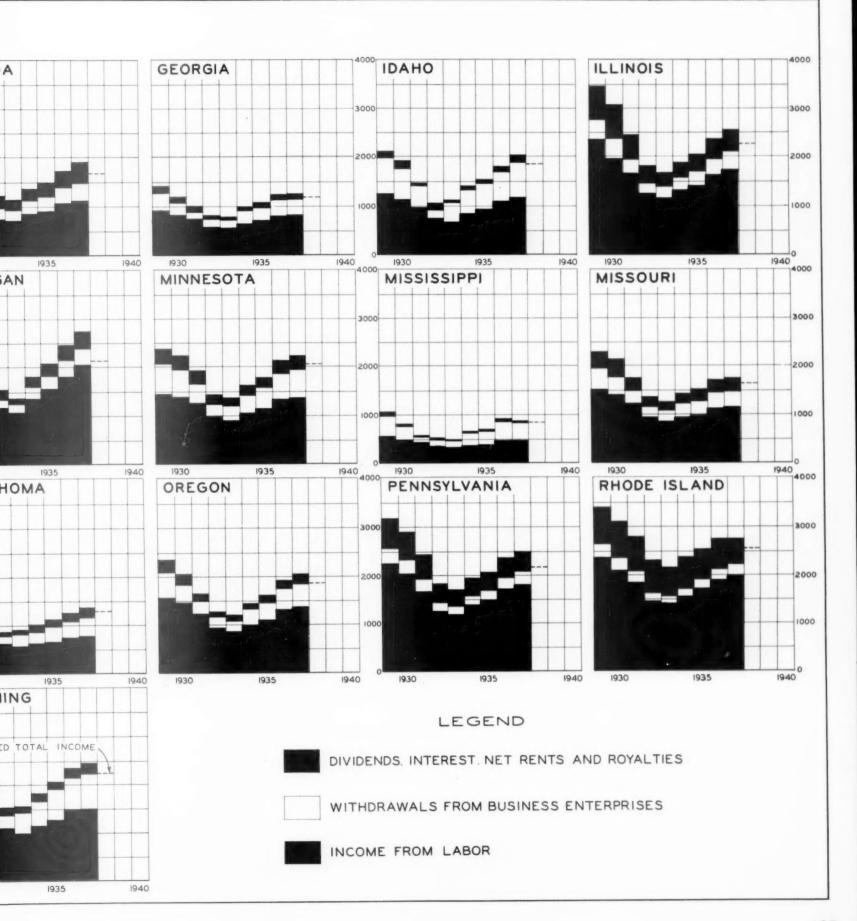
1935

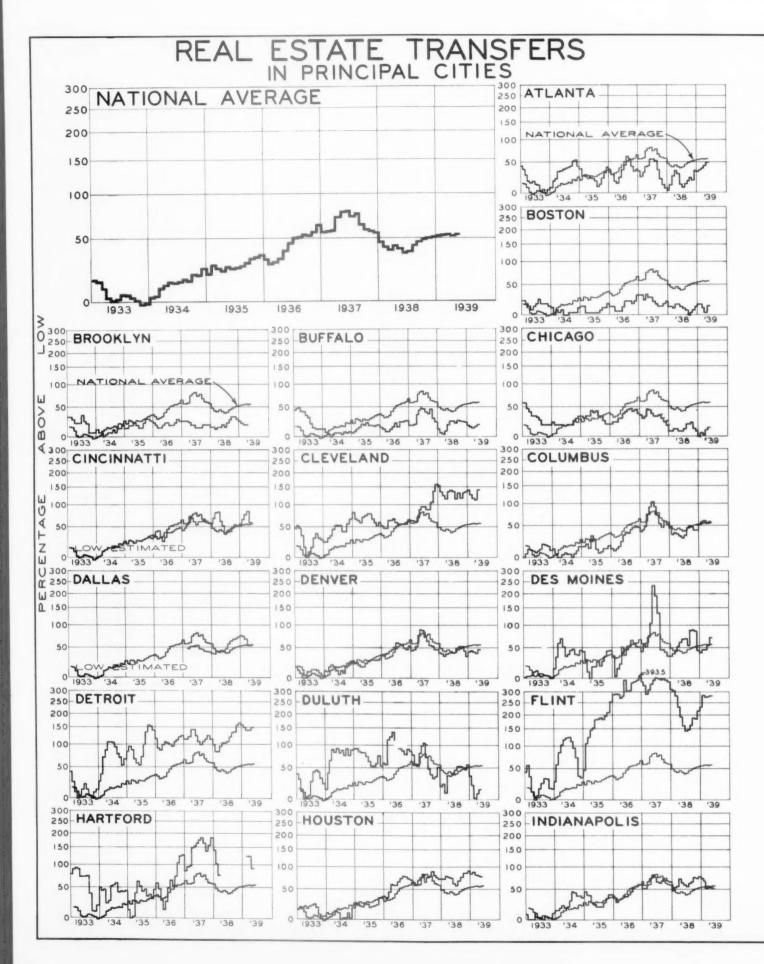
1940

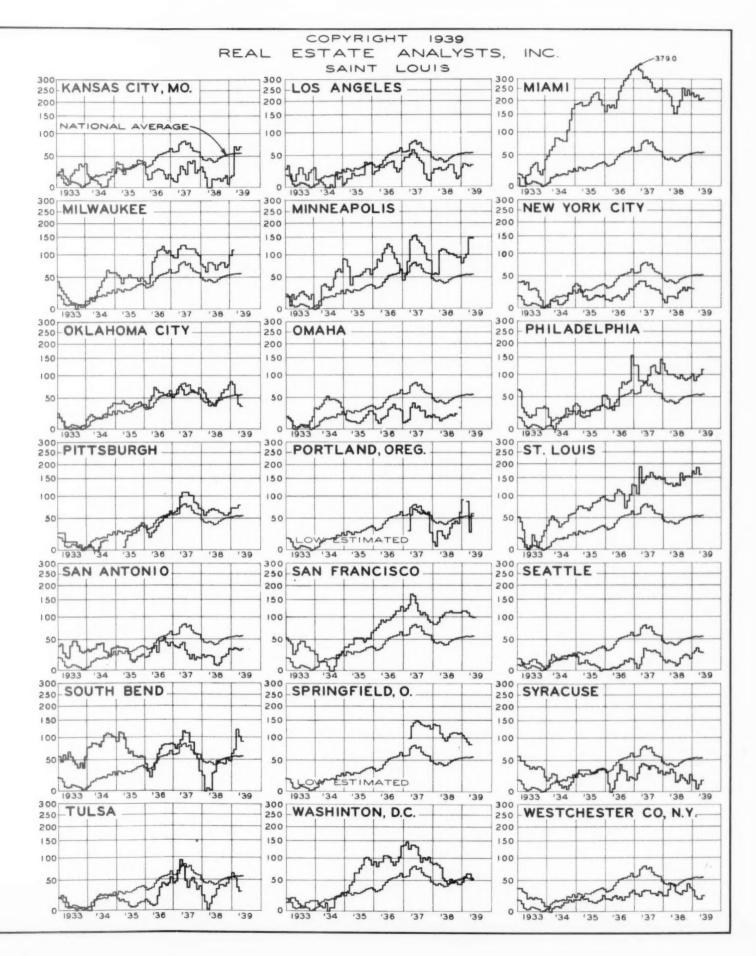
1930

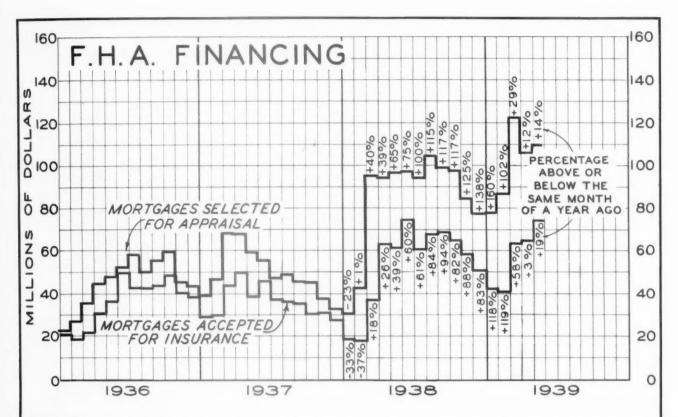
FAMILY BY STATES 1929 - 1937



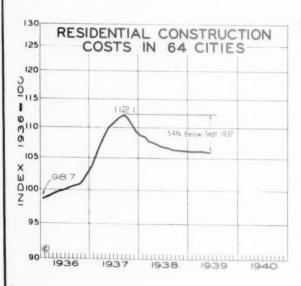








ROM the chart above, it can be seen that in spite of the high months of a year ago, the FHA is still continuing to gain. In May, "mortgages selected for appraisal" totaled \$109,442,140, in comparison with \$96,109,000 in May of a year ago, a gain of 14%. "Mortgages accepted for insurance" in May of this year totaled \$73,701,350, a gain of 19% above the figure of \$61,775,050 of a year ago. This is a larger gain than was experienced a month ago.



HE chart to the left shows the monthly fluctuations in the cost of building a six room frame residence averaged for sixty-four of the principal cities of the United States.

This index is computed by Real Estate Analysts, Inc., from cost figures accumulated by the local field men of the construction division of the Hore Owners Loan Corporation. It includes one hundred and ten material items and nine major labor items. It also includes compensation insurance, general overhead, and 10% for contractor's profit. It does not include ar-

chitect's fees, building permit fees, financing costs or sales cost.

The last month on which all figures are available is April. May and June have been estimated, showing a slight drop due largely, we believe, to the pressure of the impending Washington investigation.

THE REAL ESTATE ANALYST INDEX OF RESIDENTIAL RENTS

THE table below shows the residential rent figures charted by months on the page opposite. This is the revised index of residential rents which appeared in the Real Estate Analyst for the first time in the February issue. All rents are expressed in dollars per month per room. This makes possible a comparison of

rent levels between different cities, and in the same city between heated and unheated units. The twenty-six cities selected are typical cities scattered from coast to coast. The method of computing this index is described on page 889 in the February, 1938, Real Estate Analyst.

						— I938——				,				193	1939		_
	National Index	Mar. \$8.35	Apr. \$8.37	May \$8.42	June \$8.47	July \$8.45	Aug. \$8.50	Sept \$8.52	. Oct. \$8.50	Nov. \$8.46	Dec. \$8.46	Jan. \$8.43	Feb. \$8.43	Mar. \$8.45	Apr. \$8.47	May \$8.50	June \$8.50
	Atlanta	7.53	7.53	7.53	7.63	7.55	7.64	7.64	7.64	7.49			7.64				
	Baltimore	6.90	6.00	6.97	6.98	6.96	6.96	7.03	7.05	7.06	7.14	7.02	6.99	6.99	6.99		
	Birmingham Boston	7 03	7.05	0.09	0.11	0.00	0.08	0.10	6.15	6.25	6.25	6.25	6.28	6.24	6.25	6.24	6.25
	Chicago	10.69	10.67	10.69	10.67	10.48	10.72	10.73	10.56	10.42	10.38	10.37	10.42	8.04	10.62	10.61	10.53
5	Cincinnati	10.29	10.27	10.33	10.28	10.25	10.22	10.28	10.22	10.14	10.10	10.03	10.03	10.01	10.07	10.11	10.09
5	Cleveland	9.72	9.86	9.97	9.97	9.95	10.02	10.02	9.90	9.83	9.70	9.65	9.67	9.65	9.65		9.78
=	Columbus	7.71					7.69		7.66	7.58	7.52	7.46	7.41	7.39	7.26	7.25	7.15
1	Denver	7.70		7.75		7.80	7.85	7.87	7.86				7.90		7.95	7	8.01
W	Detroit	9.75	9.72	9.61	9.58	9.52	9.57	9.53	9.45	9.32	9.30	9.15	9.19	9.17	9.26	9.26	9.27
3	Houston	9.03	9.06	9.06	9.11	9.08	9.11	9.08	8.95	8.87	8.86	8.70	8.93	8.90	9.08	9.01	9.09
0	Kansas City	5.62	5.61	5.63	5.80	5.81	5.85	5.90	5.88	5.86	5.90	5.86	5.94	5.95			
>	Los Angeles	10.87	10.87	10.94	11.00	10.92	10.87	10.80	10.80	10.72	10.73	10.80	10.81	10.79	10.75	10.63	10.64
1	Milwaukee	9.31	9.41	9.50	9.42	9.38	9.41	9.33	9.28	9.22	9.16	9.20	9.24	9.27	9.31	9.36	9.41
Ξ	Minneapolis	7.47	7.64	7.70	7.86	8.04	8.13	8.14	8.11	8.07	8.10	8.10	8.19	8.27	8.34	8.37	8.36
4	New Orleans	6.98	6.92	7.04	7.57	7.55	7.78	7.85	7.90	7.87	7.84	7.78	7.80	7.80	7.88	7.81	7.70
L	New York													13.15			
Ш	Omaha	6.40	6.36	6.42	6.47	6.48	6.50	6.53	6.47	6.41	6.36	6.36	6.25	6.33	6.38		
2	Philadelphia			7.24				7.22			7.22			7.11	7.14	7.10	7.10
ž	Pittsburgh	9.45	9.51	9.48	9.36	9.37	9.40	9.44	9.48	9.46	9.58	9.51	9.51	9.58	9.53	9.53	9.45
S	Richmond	8.30	8.39	8.30	8.50	8.37	8.40	8.41	8.36	8.40	8.33	8.22	8.36	8.37	8.35	8.39	8.47
	Saint Louis	7.70		7.81					7.86			7.80		7.78		7.95	
	Salt Lake City	6.92	6.99	7.09	7.28	7.19	7.27	7.30	7.30	7.47				7.39	7.41	7.53	7.60
	San Francisco	9.55	9.55	9.59	9.71	9.73	9.77	9.80	9.80	9.80	9.80	9.83	9.85	9.86	9.95	9.82	9.82
	Seattle			6.99		7.06			7.22	7.24					7.13		1 - 2 -
	Tulsa	8.23	8.27	8.34	8.50	8.44	8.53	8.69	8.65	8.40	8.32	8.30	8.20	8.17	8.12	8.10	8.02
	National Index	11.67	11.63	11.63	11.65	11.64	11.67	11.80	11.82	11.82	11.88	12.00	11.92	11.89	11.92	11.89	11.90
	Atlanta													10.67			
	Baltimore													10.63			
	Birmingham													9.70			
	Boston Chicago													14.91			
10																	
1	Cincinnati Cleveland													12.84			
Z	Columbus													12.73			
5	Denver													13.17			
-	Detroit													11.92			
Z	Houston	10 48	10.55	10.58	10.50	10.58	10.70	11.00	11 03	11 15	11.00	11 11	11.07	11.12	11.20	11.21	11.14
														6.99			
	Los Angeles													13.37			
a	Milwaukee	10.72	10.71	10.62	10.53	10.54	10.58	10.65	10.70	10.72	10.80	10.81	10.82	10.75	10.75	10.69	10.63
PA	Minneapolis													10.26			
A	New Orleans	8.88	8.78	8.04	9.00	8.05	9.16	9.40	9.51	9.64	9.65	g. 01	10.10	10.18	10.20	10.23	10.25
0	New York													19.49			
Ш	Omaha													10.98			
AT	Philadelphia													14.21			
Lul	Pittsburgh													12.77			
I	Richmond	10.98	11.00	11.03	11.08	11.11	11.18	11.20	11.17	11.15	11.03	11.00	10.88	10.85	10.90	10.95	11.08
	Saint Louis	10.40	10.48	10.43	10.34	10.30	10.32	10.41	10.49	10.52	10.60	10.65	10.63	10.65	10.66	10.59	10.60
	Salt Lake City																
	San Francisco	13.13	13.03	13.19	13.14	13.32	13.30	13.27	13.30	13.41	13.42	13.47	13.49	13.41	13.45	13.42	13.59
	Seattle	11.02	11.10	11.37	11.38	11.28	11.27	11.32	11.27	11.28	11.27	11.37	11.46	11.51	11.52	11.50	11.62

